

PHILLY BIKE RIDE 2025

SATURDAY, OCTOBER 18

EVENT



GET READY TO ROLL!

Event details &
helpful information

GUIDE



LEHIGH GORGE *in the* POCONO MOUNTAINS

If Mother Nature had legs, pretty sure biking would be her favorite way to travel – and pretty sure PA's trails would be her favorite, too.

See Pennsylvania at your pace.
The way nature intended.

get
away



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Visit Pennsylvania is proud to
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PENNSYLVANIA
THE GREAT AMERICAN GETAWAY

TABLE OF CONTENTS



4 WELCOME

7 EVENT SCHEDULE

9 PACKET PICKUP

10 GETTING TO THE START

13 START LINE DETAILS

14 COURSE MAP

15 ALONG THE ROUTE

BIKE RENTALS 17

GETTING READY TO RIDE 18

RULES OF THE RIDE 19

FINISH FESTIVAL 20

GIVING BACK 23

OFFICIAL MERCHANDISE 24

PARTNERS 25

WELCOME TO THE 2025 PHILLY BIKE RIDE!

We're so glad to have you join us for a day dedicated to the joy of bicycling. Whether you're a first-timer or a returning rider, you're officially part of our growing community.

Today, the streets will be car-free, providing the rare opportunity to safely experience our beautiful city from a completely new perspective. Get ready to celebrate our most treasured landmarks while enjoying local music, delicious food, and good vibes with thousands of other riders!

Your participation goes beyond today's ride. It makes a real difference in making bicycling safer and more accessible year-round through our partnership with the Bicycle Coalition of Greater Philadelphia. Your support empowers the next generation of cyclists through their Youth Cycling program, which teaches young riders ages 12-18 important life skills like leadership and healthy habits.

We are also thrilled to highlight our newest flagship community initiative, Graduation on Wheels. This program, in partnership with the School District of Philadelphia and James Logan Elementary School, gifted brand-new bikes, helmets, and locks to 170 students in grades 2 through 5. They made history as their school became the first in the district to add bicycling to its physical education curriculum. We celebrated their hard work in mastering bike safety and street smarts and provided them Ride Passes so they can enjoy the freedom of their new bikes right alongside you today!

This event wouldn't be possible without the incredible support of Mayor Parker, the Philadelphia City Council, and all our city and state public safety partners. We couldn't do it without their support, the dedication of hundreds of volunteers, and the generosity of our amazing partners. And to you, our riders, we thank you for being the heart of this event.

We are so grateful to have you as part of our community. Stay safe, have a blast, and enjoy the ride.

The Philly Bike Ride Team



BENEFICIARY



THE BICYCLE COALITION OF GREATER PHILADELPHIA

The Bicycle Coalition is pleased to enter the fourth year of this partnership as a founding partner of Philly Bike Ride.

We hope that your 20-mile experience inspires you to continue being part of a growing movement of citizens who **value safe streets and more accessible infrastructure** throughout our city and region.

The Coalition leads the movement to make every bicycle ride safe, to empower youth and adults to ride, and to foster a ridership that reflect the diversity of the region. Our advocacy and education work is made possible by the generous support of individual members who share that mission - **we thank our members and invite you to join us in making everyone's ride better!**

We thank the Philly Bike Ride team, the volunteers, and all of the public safety stakeholders involved for organizing this event and supporting the work of the Bicycle Coalition of Greater Philadelphia.

Our team would also like to thank you, the participants, for joining us today. We look forward to riding with all of you!

JOIN THE MOVEMENT

COMMUNITY • ADVOCACY • EDUCATION



*No matter who you are or how you choose to travel, **you deserve to arrive there safely.***

BICYCLECOALITION.ORG

Make life a healthy ride

IBX

Independence Blue Cross (IBX) is proud to support the Philly Bike Ride. We're committed to improving the lives and health of people in our region, offering member perks for a host of healthy activities.

Independence 

IBX members:

Log in at ibx.com to get codes for discounts on Indego bike share and more local activities.

Independence Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.

Need a bike for ride-day?

You can now get a \$3 Guest Pass on October 16-18 for the Philly Bike Ride!

With the Guest Pass, you'll get unlimited 1-hour rides on Indego's classic bikes for 24 hours.

Follow these steps to start riding

1. Download the Indego app to start
2. Select the Guest Pass option
3. Fill out your information
4. Use the promo code **PHILLYBIKERIDE25**
5. Complete the signup process

**Indego**

Please note, this offer does not waive the cost of optional fees associated with taking trips longer than 60 minutes, or riding Indego electric bikes. This offer will expire on October 18th, 2025. Need help? Contact the Indego Customer Service team by emailing support@rideindego.com or texting or calling 844.446.3346.

EVENT SCHEDULE

PACKET PICKUP PARTY

FRIDAY, OCTOBER 17

11:00 AM TO 7:00 PM

Eakins Oval

2451 Benjamin Franklin Pkwy,
Philadelphia, PA 19130 *near the Art Museum*

IF YOU ARE JOINING US ON OCTOBER 18,
YOU MUST GET YOUR RIDER IDENTIFICATION
KIT (RIK) PRIOR TO THE RIDE DAY.

Unless you purchased SHIPPING during sign-up (or are eligible for PREMIER SHIPPING), you must attend Packet Pickup to get your Rider Identification Kit (RIK).

RIK pickup won't be available on Ride Day. More about Packet Pickup on page 10.

RIDE DAY

SATURDAY, OCTOBER 18

5:30 AM • CORRALS OPEN

Access the Start Line Corrals on Benjamin Frankling Parkway through N 21st St. and N 22nd St. coming from Race St. or Pennsylvania Avenue / Callowhill St.

7:15 AM • CORRALS CLOSE

7:25 AM • NATIONAL ANTHEM

7:30 AM • RIDE BEGINS

8:15 AM • FINISH FESTIVAL STARTS

12:30 PM • FINISH FESTIVAL ENDS

Rider Identification Kit (RIK)

Riders must be wearing their RIK to participate in the Ride. Your bib number must be attached to the front of your shirt, and the helmet sticker must be worn on your helmet.



bib + helmet sticker



PREMIER KIT



bib + helmet sticker



WATER BOTTLE

A Philly Bike Ride 2025 Water Bottle will be given to all riders. You can get yours at **Packet Pickup** or at the **Info/Solutions** tent at the **Finish Festival** after the Ride.



Premier Riders access special amenities and exclusive gifts, including a bottle designed by





Philly BIKE RIDE



PACKET PICKUP PARTY

ALL RIDERS MUST GET THEIR PACKET PRIOR TO EVENT DAY.

Unless you purchased Shipping (or are eligible for Premier Shipping), **you must attend Packet Pickup** to receive your Rider Identification Kit before the Ride Day.

WHEN

**Friday
October 17
11AM-7PM**

WHERE

Eakins Oval
In front of the
Museum of Art

**2451 Benjamin
Franklin Pkwy,
Philadelphia,
PA 19130**

AT PACKET PICKUP, you'll receive your water bottle and Rider Identification Kit, which includes a paper bib number you must pin to the front of your shirt and a helmet sticker to stick to the front of your helmet.

The Packet Pickup is open to all! Come through to get ready for the ride and enjoy giveaways from partners and special offers at the Philly Bike Ride Pop-Up Shop.

ALL RIDERS MUST HAVE THEIR RIK IN PLACE

TO ENTER THE START CORRALS AT THE EVENT

Eakins Oval is located 1 mile away from Fairmount, Spring Garden and Race-Vine subway stations.

We recommend carpooling or biking to Packet Pickup - we'll have bike parking onsite. Driving to the area? Parking near the Oval can be challenging. Check the many garages available within half-mile for more options.

CAN'T ATTEND PACKET PICKUP?

SEND A PROXY TO GET YOUR RIK

If you didn't purchase Shipping during sign-up and cannot attend Packet Pickup, you **MUST send a proxy to get your RIK.**

You don't need to notify us about sending a proxy on your behalf. All we ask from your proxy is to show **a photo of your ID or confirmation number.**

No ID is required for riders under 18.



**GOES
DOWN
SMOOTH**
— WITH A DRY, —
IMPECCABLY CLEAN FINISH

JOIN OUR PRE-PARTY

We're getting the celebration started early with **a pre-party hosted by our friends at Tito's Handmade Vodka and the Bicycle Coalition of Greater Philadelphia.**

Join us and your fellow riders to get in the spirit for the big ride! We'll have specialty Tito's cocktails, awesome swag and giveaways, plus other fun surprises throughout the evening!

WHERE & WHEN

Urban Saloon • 10/17 • 5-8PM

2120 Fairmount Ave
Philadelphia, PA 19130

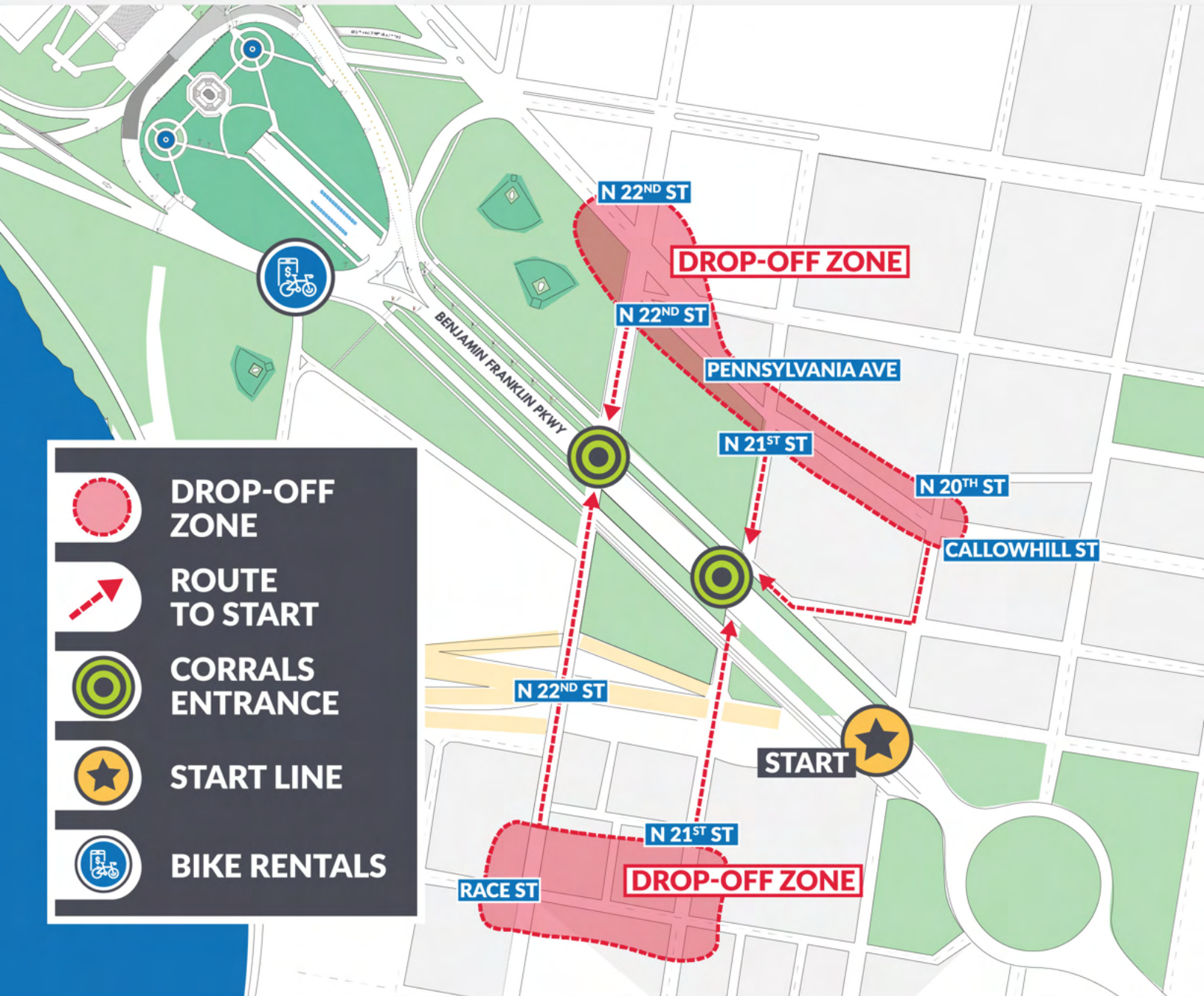


GETTING TO THE START

THE PHILLY BIKE RIDE START LINE IS POWERED BY



LOCATION: Benjamin Franklin Parkway, between N 20th St. and N 22nd St.



- Corrals can be accessed from N 21st St. and N 22nd St. via Pennsylvania Ave/Callowhill St. and via Race St.
- **The best time to arrive is before 6:30 AM**, but please plan to arrive at the corrals entrance no later than 7:00 AM in order to be in your start corral by 7:15 AM.
- Routes on the drop-off zone highlighted in the map should be open during Philly Bike Ride but all road closures are subject to change at the discretion of public safety officers.

FOR ROAD CLOSURES & NO-PARKING ZONES, VISIT PHILLYBIKERIDE.COM/ROAD-CLOSURES

Make sure to **plan your trip to the Start Line ahead of time** for a stress-free morning!



BIKE TO THE START

If you want to add a couple of miles to your route, we suggest you bike to the start! We mapped out some routes from locations around the region just for you.

More at [PHILLYBIKERIDE.COM/THE-RIDE/GETTING-TO-START](https://phillybikeride.com/the-ride/getting-to-start)



USING SEPTA

There are three stations located **less than one mile away from the Philly Bike Ride Start Line**: Fairmount, Spring Garden, and Race-Vine subway stations. Make sure to plan ahead and check what time SEPTA starts running at your departure station and the ETA to your preferred station of arrival.



PARKING RECOMMENDATIONS

Parking nearby the event venue can be challenging, and we recommend booking a parking spot in advance to park in one of the several parking garages within 0.5 miles of the event area.

See more about parking recommendations and other tips for ride-day at [PHILLYBIKERIDE.COM/TRAVEL-AND-PARKING](https://phillybikeride.com/travel-and-parking)

ENJOY THE RIDE. FROM TRAIN, TO BIKES.

The best way to the Philly Bike Ride ... is by train. Take Amtrak and enjoy extra legroom, spacious seats and free WiFi. Then arrive in the heart of Philly and head straight for the starting line. To book your trip, visit [Amtrak.com](https://amtrak.com)



Use Code **PHILLYBIKERIDE30** for

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A full service bike shop
since 1933. Sales, repairs,
and fittings. Located in
Glenside and Paoli
Pennsylvania.

START LINE DETAILS

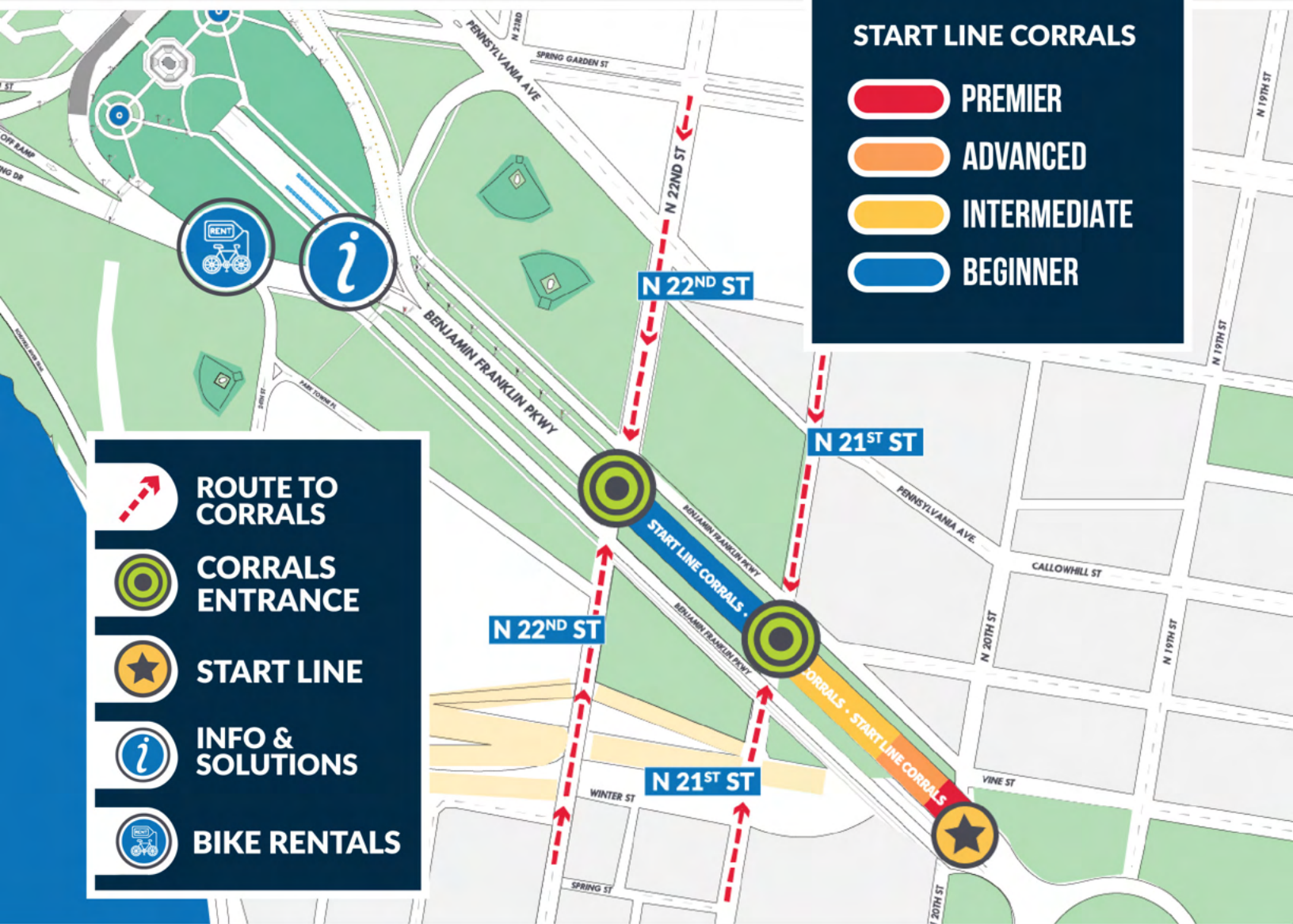
At the Ride Start area, on Benjamin Franklin Pkwy between N 20th St. and N 22nd St., you will see corral signs that read **BEGINNER, INTERMEDIATE, ADVANCED, and PREMIER**. These signs designate the Start Corrals where you will line up for the Start Line.

Your corral reflects the type of bicyclist you identify as and your biking level or ability.

Please do not switch corrals and allow some space between participants while lined up inside your preferred corral. The Premier corral will be released first, followed by Advanced, Intermediate, and then Beginner.

Portable restrooms will be available near the stage.


Keswick Cycle will be assisting riders with final safety checks before the ride starts near 22nd St.



Riders who are **DEAF OR HARD-OF-HEARING** are welcome to meet at the Start Line Stage (near the star symbol) where there'll be an interpreter. Riders in this group do not need to enter the corrals. For other accommodations please email us at **HELLO@PHILLYBIKERIDE.COM**



OFFICIAL COURSE MAP

-  **START**
-  **FINISH**
-  **BIKE ROUTE**
-  **MILE MARKER**
-  **MEDICAL**
-  **REST STOPS**



PA THE GREAT AMERICAN GETAWAY
FINISH FESTIVAL
by the Art Museum

POWERED BY
AMTRAK



**READING
TERMINAL
& MARKET**



A 7.6-mile long version of the course map is also available. Signage will indicate the entrance to the shortcut to the 7.6-mile course.

ALONG THE ROUTE



EPIC LANDMARKS AND PHOTO ZONES MILES

3, 8, 12 and 20



LOCAL PERFORMERS PLAYING TIMELESS HITS MILES

2, 5, 11, and 16



SNACKS & SAMPLES FROM PARTNERS MILES

8.5, 14, and 15.5



REST STOPS/WATER STATIONS

Fully stocked rest stops with water, bananas, and other snacks will be available along the way on **Miles 8.5 and 14.**



BATHROOMS

Portable toilets are available at all **Rest Stops, Start Line,** and **Finish Festival.**



MEDICAL HELP

Our main medical hub will be placed by the Finish Line.

ASK ANY STAFF MEMBER, VOLUNTEER OR POLICE OFFICER IF YOU NEED MEDICAL ASSISTANCE.



SAG VEHICLES (SUPPORT AND GEAR)

SAG vehicles provide transportation to the Finish Line for riders (and their bikes) who require assistance or are behind the 6 MPH pace.



BIKE REPAIR & FREE TUNE-UPS

Mobile Mechanics will be at the Start Line area and on-course to assist riders during the event. If you get a flat tire or have a mechanical issue with your bicycle, look for a Mobile Mechanic.

Keswick Cycle will be at the Start Line, providing bike safety checks.



ASSISTANCE AND EMERGENCIES

Contact our **Ride Support Team** at **(215) 606-3562** if you need assistance, medical attention, or transportation to the Finish line due to a major mechanical issue.

Call or text **HELP** to at **(215) 606-3562** followed by your **name, bib number, and location** so we can best assist you.

In case of critical medical emergency, call 911.



BIKE RENTALS

RENTAL PICKUP DETAILS

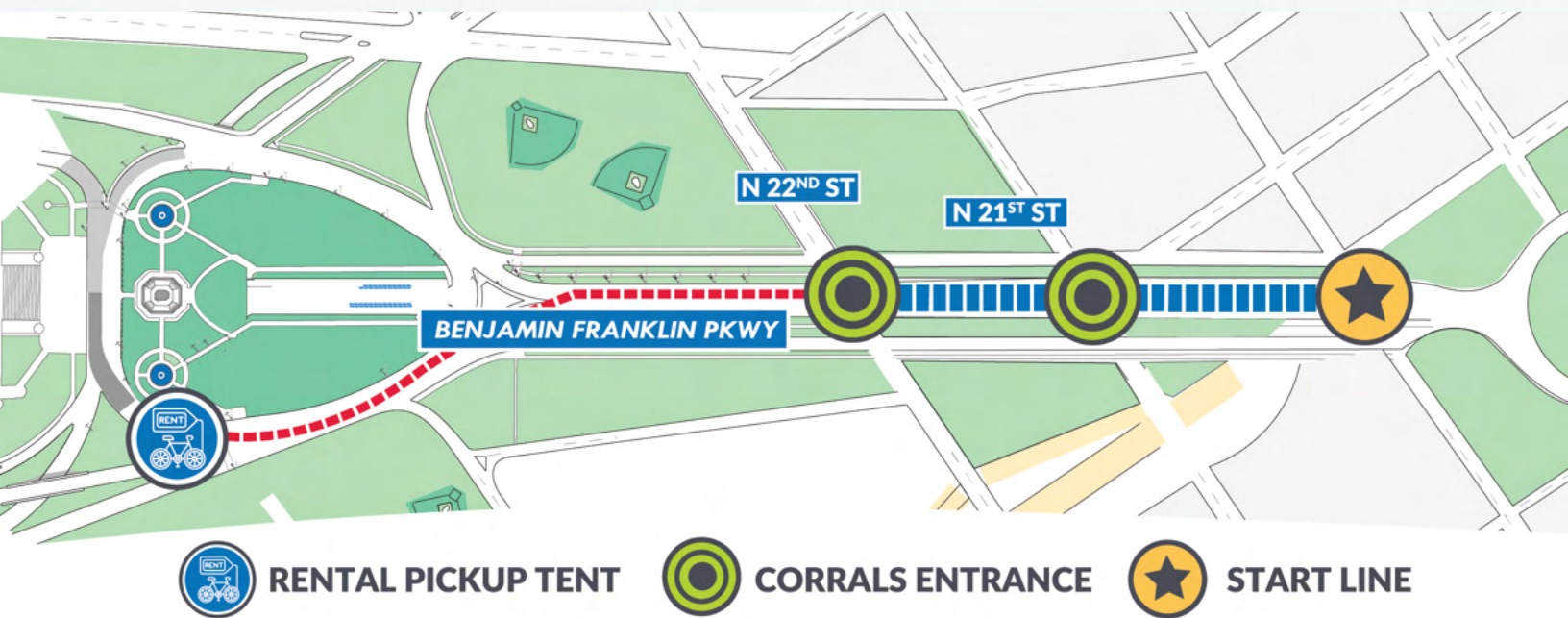
At the **Unlimited Biking Tent**, located on **the south side of Eakins Oval**.

Rentals will be available for pick up on **SATURDAY, 10/18, FROM 6:00 AM TO 7:00 AM.**

The schedule allows riders enough time to bike from Rental Pickup to the Start Line.

NO BIKE? NO PROBLEM! Our Rent & Ride program offers the Ride Pass bundled with bike and helmet rentals for ride day. Rentals can also be reserved during sign-up by riders who select other ticket types.

The last day to sign up with bike rentals is October 15, and riders can also book rentals directly with the Unlimited Biking team.



RENTAL PICKUP STEPS + NOTES

- 1 Present your Philly Bike Ride and Unlimited Biking confirmations at the Bike Rental Pickup tent.**
Riders who reserved rentals will receive a confirmation from Unlimited Biking by October 18. Bikes will not be handed out until **ALL** members of the party are present and accounted for.
- 2 Follow the route indicated in the map above to bike 0.3 miles to enter your preferred corral.**
- 3 Return your bike to the Unlimited Biking Team at the same spot to close out your rental.**
Please **DO NOT** leave your bike on the racks or bike parking.

ALL RENTALS COME WITH A COMPLIMENTARY HELMET

PHILLY BIKE RIDE RENTAL PROGRAM
IS A PARTNERSHIP WITH



GETTING READY TO RIDE

BEFORE THE RIDE

Plan your trip to the Start Line in advance. Check travel time and reserve parking in advance.

Check your bicycle prior to the event to ensure you have air in your tires, working brakes, and any quick releases tightened.

RIDING WITH KIDS AND TEENS

Children under the age of 3 are NOT allowed on the ride.

Kids (ages 3-7) must ride with an adult on a tandem bike, in a child's seat, on a tag-along bike or in a bike trailer.

Youth riders (ages 8-17) must participate in the event with an adult riding in closing proximity the entire event.

RIDING AS A GROUP/TEAM

Pick a **meeting spot** at the Start Line area prior to entering the ride corrals.

Make sure you and others in your group have stored important **contact info.**

If you get separated from your group, continue to the next rest stop and look for them there. For safety, do **NOT** pull over to the side of the road to wait for them.

RIDE-DAY CHECKLIST



Weather-appropriate clothing.
The event will take place rain or shine.



1-2 filled water bottles and hydrate often during the ride.



Helmet (mandatory).



Your **RIK** (mandatory).



Bike Lock to park your bike at the Bike Parking at the Finish Festival.



Photo ID + cash and/or credit card to purchase snacks and merch at the Finish Festival.



Fully charged **cellphone.**



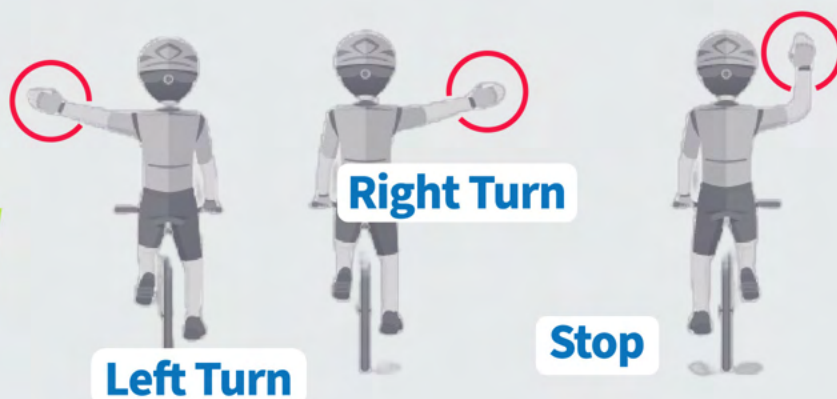
Sunscreen and Sunglasses.



RULES OF THE RIDE

- 1. WEAR YOUR HELMET.** Helmets are mandatory and required to participate in the ride. Riders without a helmet won't be allowed on the route.
- 2. HAVE YOUR RIDER IDENTIFICATION VISIBLE** at all times. Affix the bib to your shirt and your helmet sticker to the front of your helmet. Make your number visible to get tagged in our photo album. You may be asked to leave the ride if elements of your RIK are missing.
- 3. RESPECT OTHER BICYCLISTS** and keep a safe distance between yourself and other bicyclists that you are riding next to or behind.
- 4. DO NOT RIDE AGAINST THE FLOW** of the ride, nor stop in the middle of the road or outside of designated areas. Move completely to the right side of the road and look for a safe place before stopping.
- 5. DO NOT WEAR EARBUDS OR HEADPHONES.**
- 6. Keep at least ONE HAND ON THE HANDLEBARS** at all times.
- 7. BE PREDICTABLE** and ride in a straight line. Keep to the right side of the roadway when riding and pass other riders on the left side of the roadway. If you have to pass slower riders closely, call out "passing on your left" and use hand signals when slowing down, stopping, or changing lanes.
- 8. DO NOT USE YOUR CELL PHONE** while biking. If you wish to take pictures along the way (which is highly encouraged) please pull over to the side of the road so other riders don't get blocked. Share your photos and tag @PhillyBikeRide on social media.
- 9. CONTROL YOUR SPEED** and be prepared to slow down for congestion or road hazards. **DO NOT EXCEED 20 MPH.**
- 10. E-BIKE POLICY:** Philly Bike Ride welcomes e-bikes classes 1, 2, and 3. E-bike riders are not allowed to exclusively use the motor to propel the e-bike for an extended period of time without pedaling.

ROAD ETIQUETTE



Here are some of the most common hand signals to use for a safer experience on the road.

FINISH FESTIVAL

KEEP THE PARTY GOING AT THE PHILLY BIKE RIDE FINISH FESTIVAL!

When

SATURDAY, OCTOBER 18
from 8:30 am to 12:30 pm

Where

EAKINS OVAL

In front of the Museum of Art
2451 Benjamin Franklin Pkwy
Philadelphia, PA 19130

FESTIVAL HIGHLIGHTS & ACTIVITIES

- Music at the Festival Stage + Food Truck Line Up
- IBX Well-Being Zone
- Beverage Garden with Tito's Premium Vodka Cocktails
- Philly Bike Ride Merchandise Store
- Partners' giveaways and activations

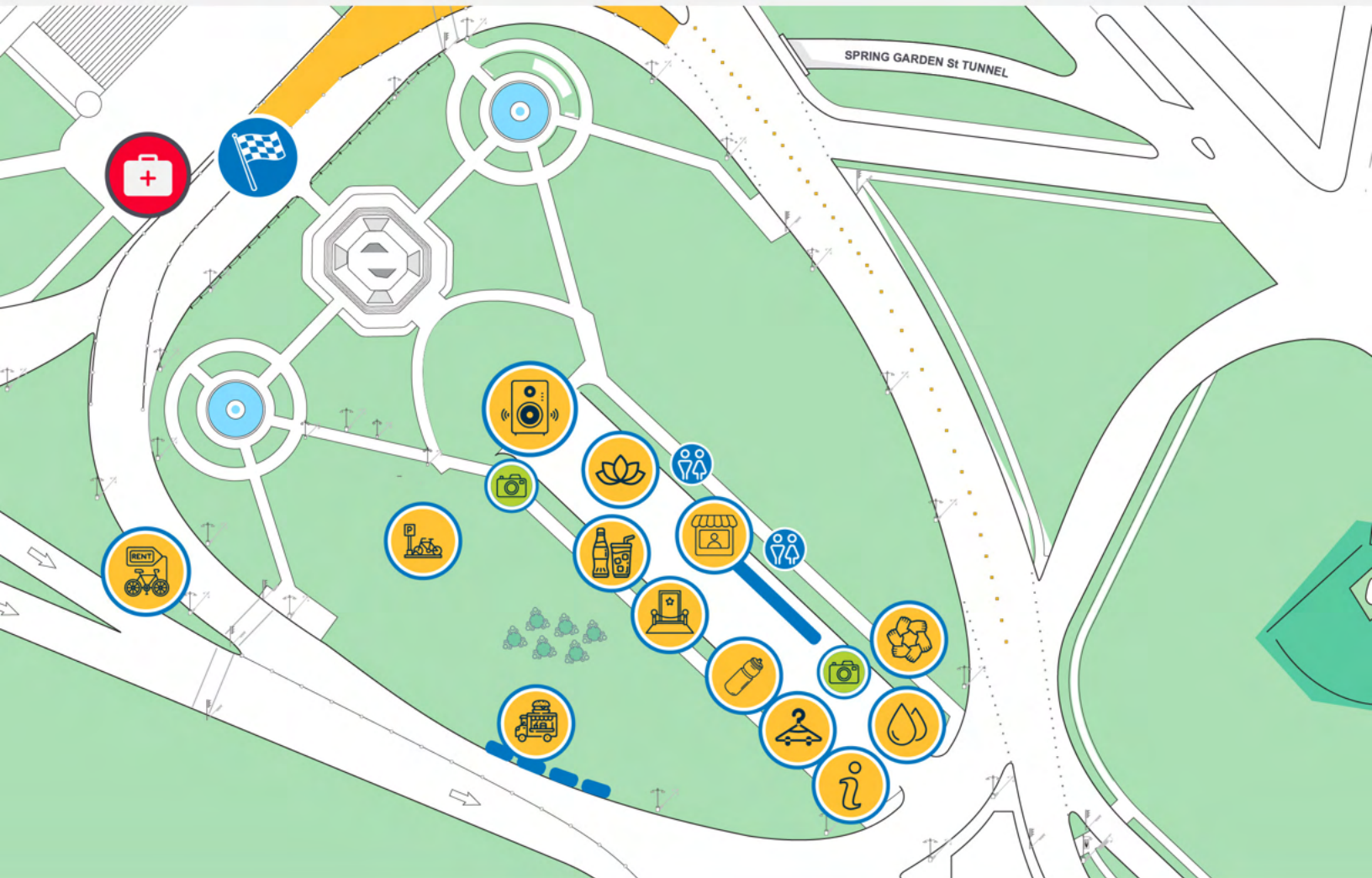
BIKE PARKING

Bring your lock! Privately secured Bike Parking will be available on the Oval so you can enjoy the Finish Festival with peace-of-mind. Bike Parking is first-come, first serve.

FOOD & DRINK

Grab some snacks after 20 miles! Enjoy a **cold beer** or a **Tito's cocktail in the Beverage Garden** next to the stage, and don't miss our food court with yummy food trucks.





**BEVERAGE
GARDEN**



**FINISH
LINE**



**MERCH
STORE**



**PREMIER
LOUNGE**



**BIKE
PARKING**



**FOOD
TRUCKS**



**PHOTO
AREA**



VOLUNTEERS



**BIKE
RENTALS**



**INFO &
SOLUTIONS**



RESTROOMS



**WATER
REFILL**



**EXHIBITORS
& VENDORS**



MEDICAL



**FESTIVAL
STAGE**



**WATER
BOTTLE**



WELL-BEING ZONE BY Independence+

The Finish Festival is
open to the public
and presented by

PA

THE GREAT
AMERICAN
GETAWAY

Invite your friends
and family to
enjoy it with you.

TREK
PHILADELPHIA

Your one-stop cycling shop

Awesome bikes | Gear | Service

FIND YOUR TREK SHOP



PHILLY BIKE EXPO

Expo, Seminars & Group Rides

March 14-15, 2026

YOUR RIDE MAKES AN IMPACT

Your ride makes a lasting impact by empowering Philly Bike Ride to **support local non-profits and key initiatives.**

We are proud to continue our partnership with the **Bicycle Coalition of Greater Philadelphia (BCGP)** and the **Bicycle Coalition Youth Cycling** initiative, which champions **bicycling advocacy, education, and youth cycling.**

Additionally, your support funds our successful flagship program, **Graduation on Wheels**, which directly impacts **children in underserved communities across Philly.**

OUR COMMITMENT IN ACTION

Philly Bike Ride is proud to highlight the success of our Graduation on Wheels initiative. We were thrilled to share that, on **May 30, James Logan Elementary School** made history by becoming the first in the district to **incorporate bicycling into their physical education curriculum.**

We celebrated **170 2nd-5th grade students** who completed a full year of training, mastering bike safety, control, and street smarts. This program was piloted **with the help of BCGP and Independence Blue Cross.**

Each student received a brand-new bike, helmet, and lock, empowering them with **transportation freedom and healthy habits.** Philly Bike Ride was also honored to **present each student, their families, and teachers with Ride Passes** so they can continue practicing their skills at the Ride!

None of this would be possible without our riders. **Thank you for riding with us and making a positive impact on the community!**



VISIT [PHILLYBIKERIDE.COM/COMMUNITY-IMPACT](https://phillybikeride.com/community-impact) TO LEARN MORE

OFFICIAL MERCHANDISE

Wear your love for bicycling on your sleeve!

Shop for Philly Bike Ride gear at the Official Merchandise Shop at Packet Pickup and at the Finish Festival.

Our retail partners have a great selection of men's, women's, and kid's t-shirts, plus cycling jerseys, jackets and more.

BIKE LOVE T-SHIRT



VISIT BIKERIDESHOP.COM TO SEE THE FULL LINEUP!



OFFICIAL CYCLING JERSEY



NOTE

If you purchased merchandise online after 9/30 or need to process a size exchange, please visit our Pop-Up Shop at Packet Pickup or Finish Festival.



OFFICIAL COURSE MAP COLLECTION

THANK YOU TO OUR PARTNERS

CELEBRATION PARTNER

PENNSYLVANIA
THE GREAT AMERICAN GETAWAY

FOUNDING PARTNER



**BICYCLE
COALITION**
OF GREATER
PHILADELPHIA

OFFICIAL PARTNERS



SUPPORTING PARTNERS



MEDIA PARTNERS

