EVENT GUIDE


Philly BIKE RIDE
SAT • 10/17
2263
PHILLYBIKERIDE.COM
GET READY TO ROLL!
Event details & helpful info for your ride day.



FALL INTO SOMETHING UNEXPECTED.

In Pennsylvania, family fun comes with a twist. Corn mazes reward wrong turns, costumes are the dress code for zoos, and cider is pressed right after you order.

PENNSYLVANIA
IT'S A TRIP

See where PA takes your crew at **visitpa.com/fall**

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A LETTER FROM THE PHILLY BIKE RIDE TEAM

WELCOME TO THE 2026 PHILLY BIKE RIDE!

Celebrating the 5th Edition of Philly Bike Ride!

We are thrilled to welcome you to the 5th annual Philly Bike Ride on October 17! Whether you're rolling with us for the very first time or returning to celebrate this milestone year, **you are officially part of our growing community.**

Today, the streets are entirely car-free, giving you the rare opportunity to experience Philadelphia's most treasured landmarks from a completely new perspective. Get ready to **take over 20 miles of roads, groove to live music, and share incredible vibes** with thousands of fellow riders!

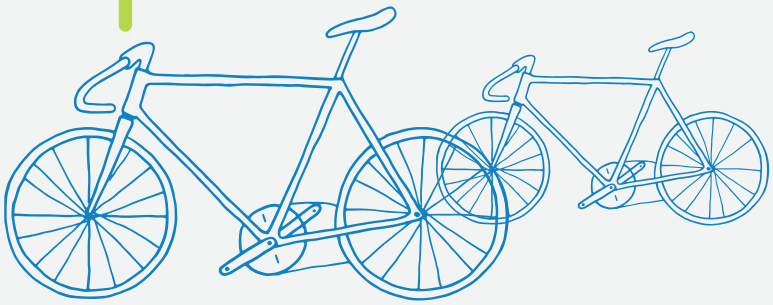
Your participation goes beyond today's ride. It plays a real difference in making bicycling safer and more accessible year-round through our partnership with the **Bicycle Coalition of Greater Philadelphia.** Your support empowers the next generation of cyclists through their **Youth Cycling program,** which teaches young riders ages 12-18 important **life skills and healthy habits.**

A milestone event like our 5th edition wouldn't be possible without the **incredible support** of Mayor Parker, the Philadelphia City Council, and all of our city and state public safety partners. We are deeply grateful for their collaboration, the dedication of our **hundreds of volunteers, and the generosity of our amazing partners.**

Most importantly, **we thank you, our riders, for being the heartbeat of this event.**

Stay safe, have a blast, and enjoy the ride.

The Philly Bike Ride Team



BENEFICIARY

BICYCLE COALITION OF GREATER PHILADELPHIA

THE BICYCLE COALITION OF GREATER PHILADELPHIA

The Bicycle Coalition is proud to enter our fifth year as a founding partner of Philly Bike Ride.

We hope your 20-mile ride inspires you to keep showing up for a growin movement of people who believe every neighborhood deserves safe streets and accessible infrastructure. **The Coalition leads that movement** to make every bicycle ride safer, empowering youth and adults to ride with confidence, and building a ridership that reflects the full diversity of our region. Our **advocacy and education work** is only possible because of members who share this mission. We thank our members and invite you to **join us in making every ride better for everyone.**

We thank the Philly Bike Ride team, our volunteers, and every public safety partner who helped organize this event and supports the work of the Bicycle Coalition of Greater Philadelphia.

Our team also thanks you, the participants, for showing up today.
We look forward to riding with all of you!



COMMUNITY • ADVOCACY • EDUCATION

BICYCLE COALITION OF GREATER PHILADELPHIA

Creating a just and sustainable transportation network in the Philadelphia region.

BICYCLECOALITION.ORG



Need a bike for the Philly Bike Ride?

Get a 24-hour Indego Guest Pass for just $2!

With the Guest Pass, you'll get unlimited 1-hour rides on Indego's classic bikes for 24 hours.

Follow these steps to start riding

1. **Download the Indego app to start**
2. **Select the Guest Pass option**
3. **Fill out your information**
4. **Use promo code PHILLYBIKERIDE26**
5. **Complete the signup process**

Indego

Please note, this offer does not waive the cost of optional fees associated with taking trips longer than 60 minutes, or riding Indego electric bikes.
This offer is valid from August 20 – October 18, 2026.
Need help? Contact the Indego Customer Service team at support@rideindego.com or tex/call 844.446.3346.

Independence

Every ride is a step toward better health.

IBX is proud to sponsor the Philly Bike Ride. Healthy habits, like riding a bike, are all about making small changes that build momentum. Regular exercise can strengthen your heart, boost your energy, and help lower stress.

Our members can save on gym memberships and local events. Learn more at **ibx.com/discounts**.

IBX Never stop caring

Independence Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.



EVENT SCHEDULE

PACKET PICKUP PARTY

FRIDAY, OCTOBER 16
11:00 AM TO 7:00 PM

Eakins Oval

2451 Benjamin Franklin Pkwy, Philadelphia, PA 19130 *near the Art Museum*

IF YOU ARE JOINING US ON OCTOBER 17, YOU MUST GET YOUR RIDER IDENTIFICATION KIT (RIK) PRIOR TO THE RIDE DAY.

Unless you purchased SHIPPING during sign-up (or are eligible for PREMIER SHIPPING), you must attend Packet Pickup to get your Rider Identification Kit (RIK).

RIK pickup won't be available on Ride Day. More about Packet Pickup on page 10.

RIDE DAY

SATURDAY, OCTOBER 17

5:30 AM • CORRALS OPEN

Start Line Corrals are located on Benjamin Franklin Parkway between N 20th Street and N 22nd Street.

7:15 AM • CORRALS CLOSE

7:25 AM • NATIONAL ANTHEM

7:30 AM • RIDE BEGINS

8:15 AM • FINISH FESTIVAL STARTS

12:00 PM • FINISH FESTIVAL ENDS

Rider Identification Kit (RIK)

Riders must be wearing their RIK to participate in the Ride. Your bib number must be attached to the front of your shirt, and the helmet sticker must be worn on your helmet.



bib + helmet sticker



PREMIER KIT





Premier bib + helmet sticker



Premier Riders access special amenities and an exclusive PBR hat.



WATER BOTTLE

A Philly Bike Ride 2026 Water Bottle will be given to all riders.

You can get yours at **Packet Pickup** or at the **Finish Festival** after the Ride.

PICKUP DELIVERY CATERING

SCRATCH-COOKED SEASONAL FOOD

FIND US AT 1616 CHESTNUT ST AND 112 S 11TH ST

DIG INN



Anthony Folk, Owner
& Quin Folk

SERVING PHILLY-AREA RIDERS SINCE 1933.
INDEPENDENTLY OWNED ONCE AGAIN.

PAOLI PA 33 US
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CHENANGO POINT BICYCLE COMPANY

Chenango Point Cycles
Binghamton, NY
Dalton, PA

PACKET PICKUP PARTY

ALL RIDERS MUST GET THEIR PACKET PRIOR TO EVENT DAY.

Unless you purchased Shipping (or are eligible for Premier Shipping), **you must attend Packet Pickup** to receive your Rider Identification Kit before the Ride Day.

WHEN

FRIDAY, OCTOBER 16
11AM - 7PM

WHERE

Eakins Oval - In front of the Art Museum
2451 Benjamin Franklin Pkwy
Philadelphia, PA 19130

AT PACKET PICKUP, you'll receive your water bottle and Rider Identification Kit, which includes a paper bib number you must pin to the front of your shirt and a helmet sticker to stick to the front of your helmet.

Everyone is welcome at Packet Pickup. Get a FREE bike safety check by Keswick Cycle and enjoy special deals at the Philly Bike Ride Pop-Up Shop.

ALL RIDERS MUST HAVE THEIR RIK IN PLACE TO ENTER THE START CORRALS AT THE EVENT

Eakins Oval is located 1 mile away from Fairmount, Spring Garden, and Race-Vine subway stations.

We recommend **carpooling or biking** to Packet Pickup - we'll have bike parking onsite. Driving to the area? Parking near the Oval can be challenging. Check the many garages available within half-mile for more options.

CAN'T ATTEND PACKET PICKUP?

SEND A PROXY TO GET YOUR RIK

If you didn't purchase Shipping during sign-up and cannot attend Packet Pickup, you MUST **send a proxy to get your RIK.**

You don't need to notify us about sending a proxy on your behalf. All we ask from your proxy is to show **a photo of your ID or confirmation number.**

No ID is required for riders under 18.

BICYCLE COALITION OF GREATER PHILADELPHIA

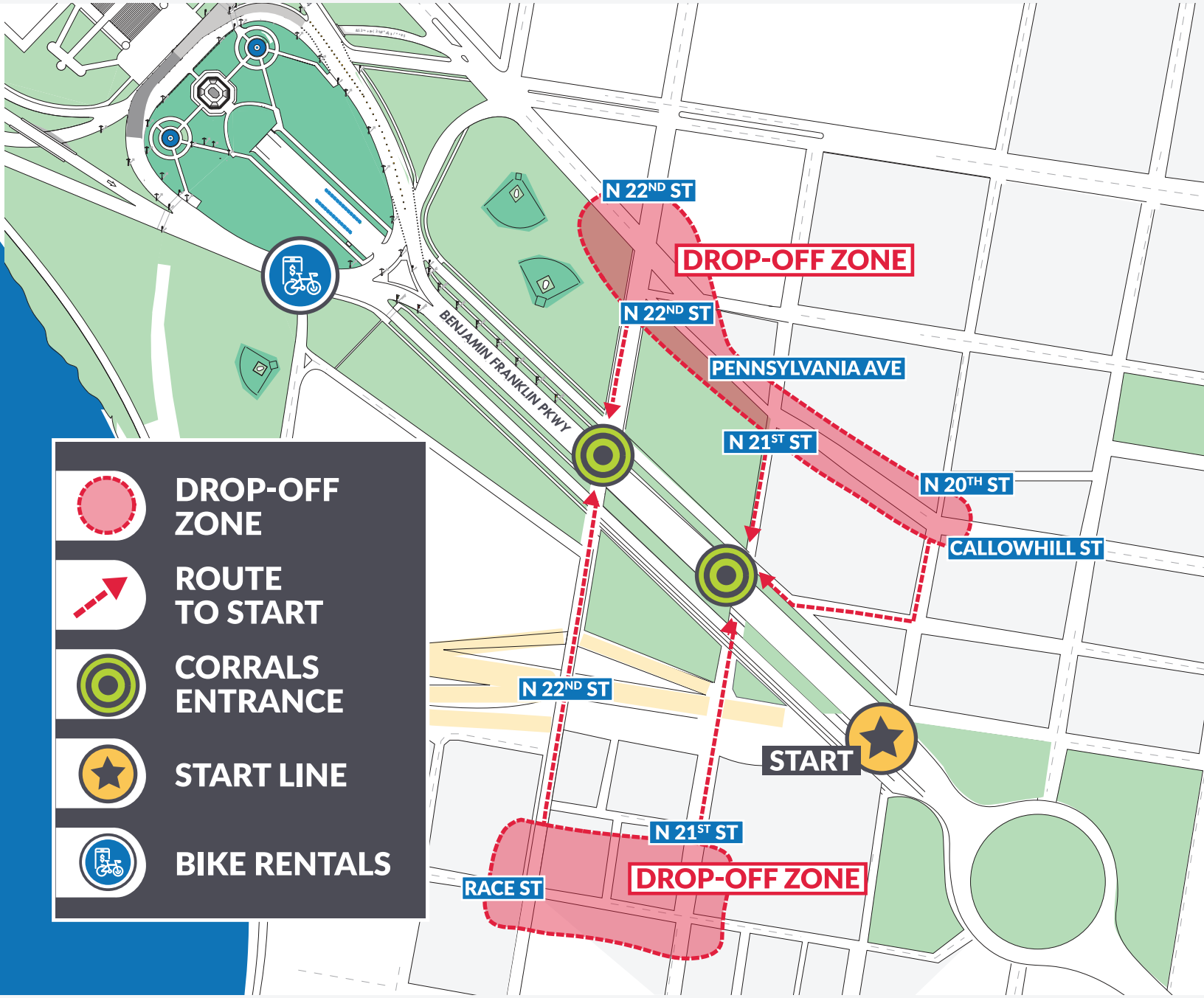
The Coalition will be hosting activities at our Packet Pickup Party to give away prizes to their supporters!

Join us, show your support, and score prizes.

GETTING TO THE START

THE PHILLY BIKE RIDE START LINE IS LOCATED AT

Benjamin Franklin Parkway, between N 20th Street and N 22nd Street.



- Corrals can be accessed from **N 21st St. and N 22nd St. via Pennsylvania Ave/Callowhill St. and via Race St.**
- **The best time to arrive is before 6:30 AM,** but please plan to arrive at the corrals entrance no later than 7:00 AM in order to **be in your start corral by 7:15 AM.**
- Routes on the drop-off zone highlighted in the map should be open during Philly Bike Ride but all road closures are subject to change at the discretion of public safety officers.

FOR ROAD CLOSURES & NO-PARKING ZONES, VISIT **PHILLYBIKERIDE.COM/ROAD-CLOSURES**

Make sure to **plan your trip to the Start Line ahead of time** for a stress-free morning!

PARKING RECOMMENDATIONS

Parking near the event area can be challenging. To riders driving to the event, **we recommend selecting your parking garage ahead of time** and reserving your spot in advance.

There are several garage options to choose from within 0.5 miles of Eakins Oval and Start Line.

Don't forget to **confirm the opening time for your selected garage** and check more about parking recommendations and other tips for the ride day at our website.

USING SEPTA

There are three SEPTA stations located less than 1 mile away from the Philly Bike Ride Start Line: **Fairmont, Spring Garden and Race-Vine stations.**

Make sure to plan ahead, checking the time SEPTA starts running at your departure station and the ETA to your preferred station of arrival.



Philly BIKE RIDE MADE GOOD



Find MadeGood at the Philly Bike Ride!

La COLOMBE

MADE WITH
MORE CAFÉ PER CAN

COFFEE CRAFTED FOR QUALITY USA USA



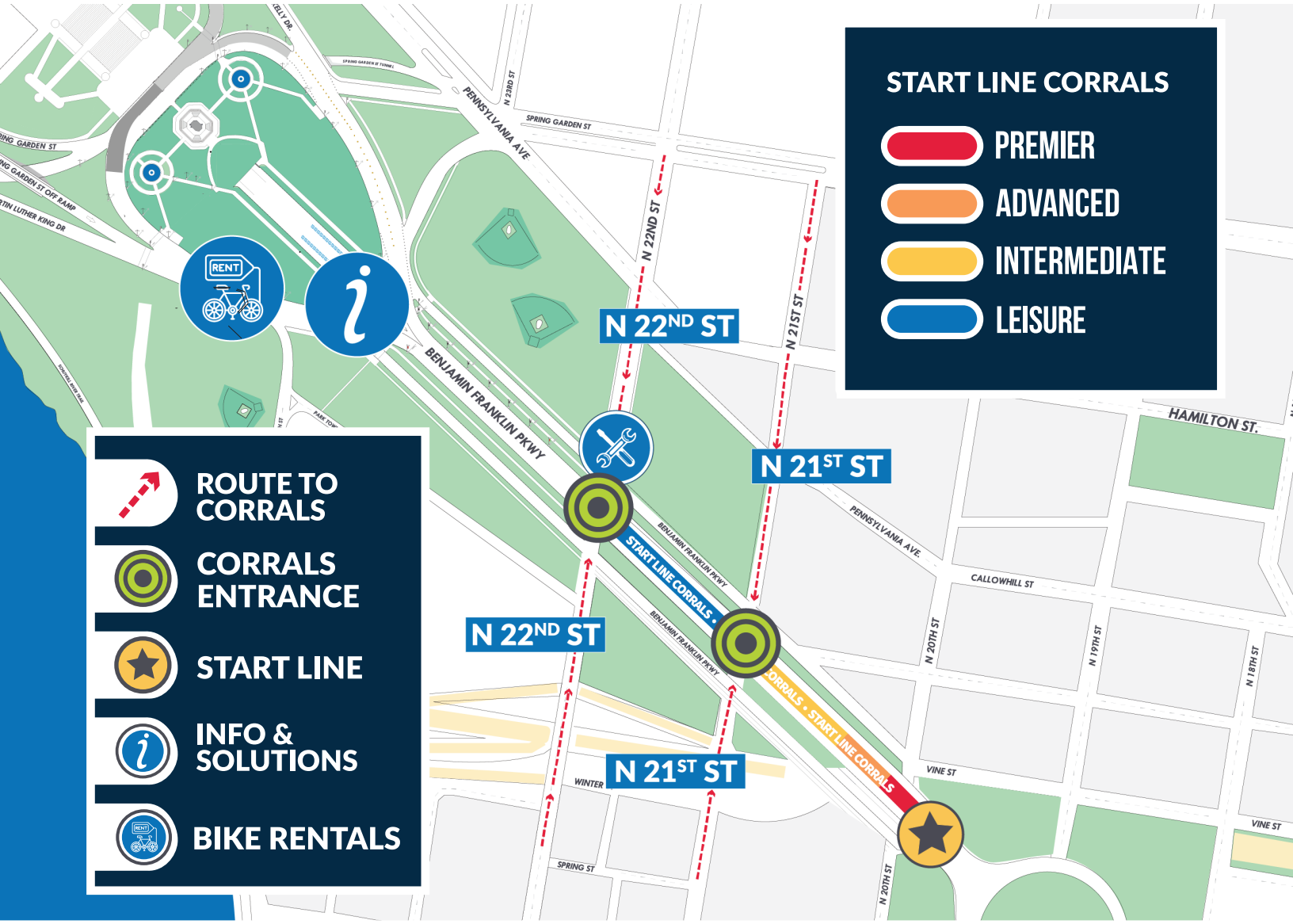
ALL OF THE LATTE. NONE OF THE LACTOSE.

START LINE DETAILS

At the Ride Start area, on Benjamin Franklin Pkwy between N 20th St. and N 22nd St., you will see corral signs that read **LEISURE RIDERS, INTERMEDIATE, ADVANCED,** and **PREMIER.** These signs designate the Start Corrals where you will line up for the Start Line. **Your corral reflects the type of bicyclist you identify as and your biking level or ability.**

Please do not switch corrals and allow some space between participants while lined up inside your preferred corral. The Premier corral will be released first, followed by Advanced, Intermediate, and then Leisure.

Portable restrooms will be available near the stage. Keswick Cycle will be assisting riders with final safety checks before the ride starts near 22nd St.



Riders who are **DEAF OR HARD-OF-HEARING** are welcome to meet at the Start Line Stage (near the star symbol) where there'll be an interpreter. Riders in this group do not need to enter the corrals. For other accommodations please email us at **HELLO@PHILLYBIKERIDE.COM**


Philly BIKE RIDE®
OFFICIAL COURSE MAP
MNYK
Kelly Dr.
Calumet St.
Ridge Ave.
Schuylkill Expy.
N 23rd St.
BOATHOUSE ROW
Pennsylvania Ave.
W Girard Ave.
PENNSYLVANIA
IT'S A TRIP
FINISH FESTIVAL
by the Art Museum
Spring Garden St.
CHINATOWN
Benjamin Franklin Pkwy
Arch St.
Race St.
READING TERMINAL MARKET
Market St.
Chestnut St.
S 15th St.
S 22nd St.
LOVE
S Broad St.
Spruce St.
South St.
S 20th St.
S 12th St.
S 10th St.
S 8th St.
S 5th St.
Christian St.
Christopher Columbus Blvd.
START LINE
FINISH LINE
MILE MARKER
REST STOP
MEDICAL
A 7.6-mile long version of the course map is also available. Signage will indicate the entrance to the shortcut to the 7.6-mile course.

ALONG THE ROUTE

EPIC LANDMARKS AND PHOTO ZONES
MILES
1, 2, 8, 12 and 20

LOCAL PERFORMERS PLAYING TIMELESS HITS
MILES
5, 8, 9, 12 and 14

SNACKS & SAMPLES FROM PARTNERS
MILES
9 and 14

REST STOPS/WATER STATIONS

Fully stocked rest stops with water, bananas, and other snacks will be available along the way on **Miles *9 and 14*.**

BATHROOMS

Portable toilets are available at all **Rest Stops, Start Line,** and **Finish Festival.**

MEDICAL HELP

Our main medical hub will be placed by the Finish Line.

ASK ANY STAFF MEMBER, VOLUNTEER OR POLICE OFFICER IF YOU NEED MEDICAL ASSISTANCE.

BIKE REPAIR & FREE TUNE UPS

Mobile Mechanics will be at the Start Line area and on-course to assist riders during the event. If you get a flat tire or have a mechanical issue with your bicycle, look for a Mobile Mechanic.

Keswick Cycle will be at the Start Line, providing bike safety checks.

SAG VEHICLES (SUPPORT AND GEAR)

SAG vehicles provide transportation to the Finish Line for riders (and their bikes) who require assistance or are behind the 6 MPH pace.

ASSISTANCE AND EMERGENCIES

If you need assistance, **medical attention,** or if your bike has a **major mechanical issue** and you need transportation to the Finish Festival, contact our **Ride Support team** during the ride at **215-606-3562.** Call or text your **location, bib number, and assistance needs,** and our team will be on the way to help.



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Discover responsibly™.

BIKE RENTALS

RENTAL PICKUP DETAILS

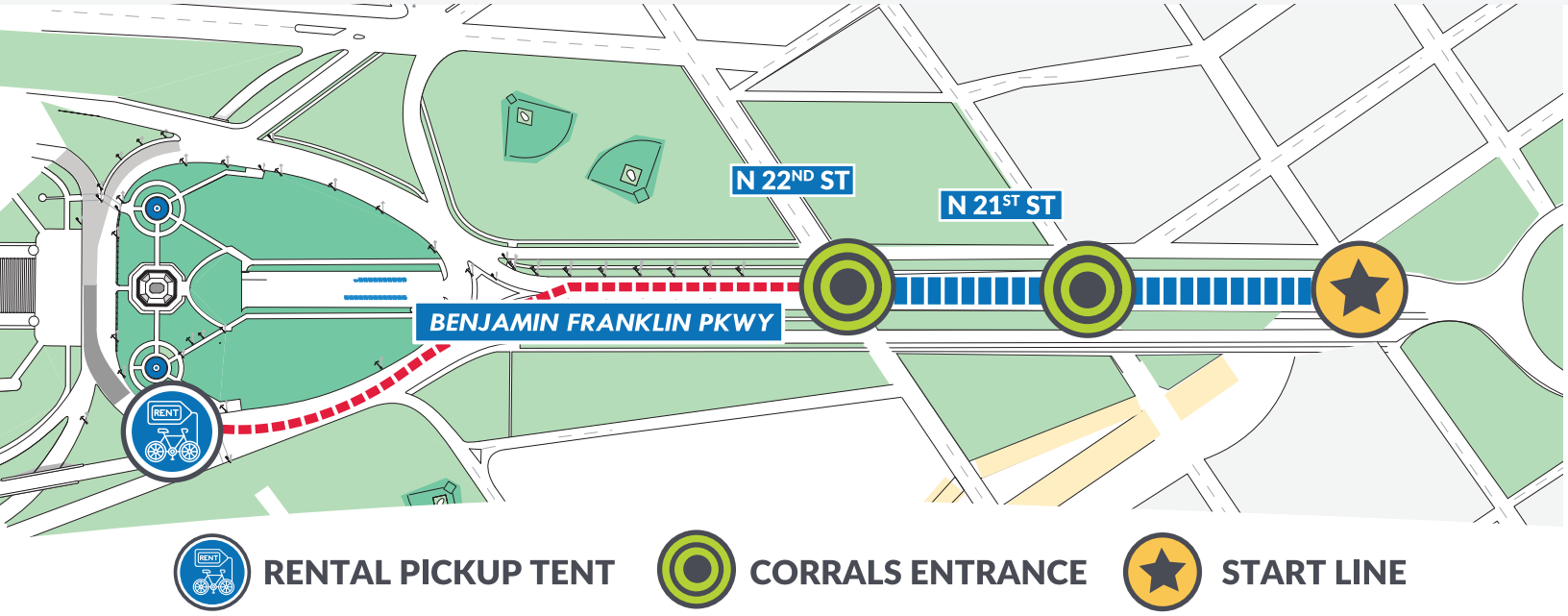
At the **Unlimited Biking Tent,** located on **the south side of Eakins Oval.**

Rentals will be available for pickup on **SATURDAY, 10/17, FROM 6:00 AM TO 7:00 AM.**

The schedule allows riders enough time to bike from Rental Pickup to the Start Line.

NO BIKE? NO PROBLEM! Our Rent & Ride program offers the Ride Pass bundled with bike and helmet rentals for ride day. Rentals can also be reserved during sign-up by riders who select other ticket types.

The last day to sign up with bike rentals is October 15, and riders can also book rentals directly with the Unlimited Biking team.



RENTAL PICKUP TENT CORRALS ENTRANCE START LINE

RENTAL PICKUP STEPS + NOTES

1. **Present your Philly Bike Ride and Unlimited Biking confirmations at the Bike Rental Pickup tent.** Riders who reserved rentals will receive a confirmation from Unlimited Biking by October 16. Bikes will not be handed out until **ALL** members of the party are present and accounted for.
2. **Follow the route indicated in the map above to bike 0.3 miles to enter your preferred corral.**
3. **Return your bike to the Unlimited Biking Team at the same spot to close out your rental.** Please DO NOT leave your bike on the racks or bike parking.

ALL RENTALS COME WITH A COMPLIMENTARY HELMET

PHILLY BIKE RIDE RENTAL PROGRAM IS A PARTNERSHIP WITH

UNLIMITED BIKING

GETTING READY TO RIDE

BEFORE THE RIDE

Plan your trip to the Start Line in advance. Check travel time and reserve parking in advance (more on page 14).

Check your bicycle prior to the event to ensure your tires have air, brakes are working, and any quick releases are tightened.

YOUTH RIDER POLICY

Children under the age of 3 are NOT allowed on the ride.

Kids (ages 3-7) must ride with an adult on a tandem bike, in a child's seat, on a tag-along bike, or in a bike trailer.

Youth riders (ages 8-17) must participate in the ride with an adult riding in close proximity the entire event.

RIDING AS A GROUP/TEAM

Pick a **meeting spot** at the Start Line area prior to entering the ride corrals. Make sure all riders in your group have stored **important contact info.** If you get separated from your group, continue to the next stop to look for them there. **Do NOT pull over to the side of the road to wait for them.**

RIDE-DAY CHECKLIST

- **Weather-appropriate clothing.** The event will take place rain or shine.
- **1-2 filled water bottles** and hydrate often during the ride.
- **Helmet** (mandatory).
- Your **RIK** (mandatory).
- **Bike Lock** to park your bike at the Bike Parking at the Finish Festival.
- **Photo ID + cash and/or credit card** to purchase snacks and merch at the Finish Festival.
- Fully charged **cellphone.**
- **Sunscreen** and **Sunglasses.**



RULES OF THE RIDE

1. **WEAR YOUR HELMET.** Helmets are mandatory. Riders without a helmet won't be allowed on the route.
2. **DISPLAY YOUR RIDER ID.** Attach your bib and sticker to the front of your shirt and helmet, respectively. Make your number visible to get tagged in our photo album. Missing elements may result in removal from the ride.
3. **RESPECT OTHER BICYCLISTS** and keep a safe distance from other bicyclists next to and behind you.
4. **RIDE WITH THE FLOW.** Do not ride against traffic or stop in the middle of the road. Move fully to the right side and look for a safe place before stopping.
5. **DO NOT WEAR EARBUDS OR HEADPHONES.**
6. Keep at least **ONE HAND ON THE HANDLEBARS** at all times.
7. **BE PREDICTABLE:** ride in a straight line and keep to the right side of the roadway unless you are passing other riders on the left side. Call out ***passing on your left*** and use hand signals to indicate that you are slowing down, stopping, or changing lanes.
8. **DO NOT USE YOUR CELL PHONE** while biking. To take pictures along the way (which is highly encouraged), pull over to the side of the road so other riders don't get blocked. Share your photos and tag @PhillyBikeRide.
9. **CONTROL YOUR SPEED** and be prepared to slow down for congestion or road hazards.

   DO NOT EXCEED 20 MPH

10. **E-BIKE POLICY:** Philly Bike Ride welcomes e-bikes classes 1, 2, and 3. E-bike riders are not allowed to exclusively use the motor to propel the e-bike for an extended period of time without pedaling.

BICYCLE HAND SIGNALS

Mastering basic hand signals is one of the easiest ways to ensure a safe, smooth, and fun experience for thousands of cyclists sharing the road at the Ride.

Here are the most essential hand signals you will need on ride day and beyond. By indicating turns, stops, and hazards ahead, you help protect both yourself and fellow riders around you.

Take a moment to learn these simple cues for a safer, more connected cycling community for every mile of your journey.



PENNSYLVANIA IT'S A TRIP FINISH FESTIVAL

KEEP THE PARTY GOING AT THE VISIT PA PHILLY BIKE RIDE FINISH FESTIVAL

WHEN

SATURDAY, OCTOBER 17
8:15 AM - 12:00 PM

WHERE

EAKINS OVAL

In front of the Museum of Art
2451 Benjamin Franklin Pkway
Philadelphia, PA 19130

FESTIVAL HIGHLIGHTS + ACTIVITIES

- Music at the Festival Stage
- Stretching from Rothman Orthopaedics
- IBX Well-Being Zone
- Beverage Garden with Athletic Brewing and Pacifico
- Philly Bike Ride Merchandise Store
- Partner giveaways and activations

BIKE PARKING

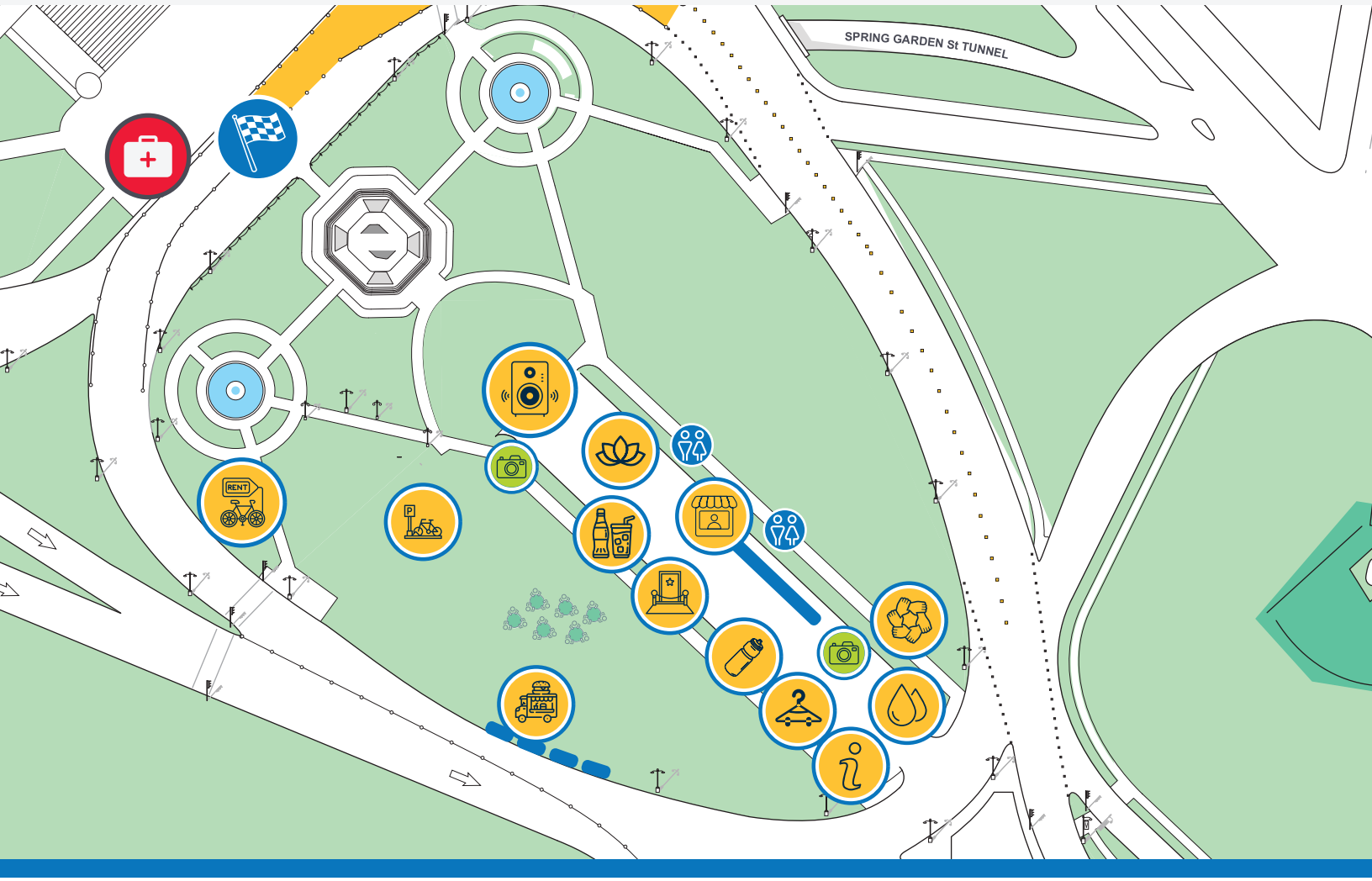
Bring your lock! Privately secured Bike Parking will be available on the Oval so you can enjoy the Finish Festival with peace-of-mind. Bike Parking is first-come, first-serve.

FOOD & DRINK

Grab some snacks after 20 miles! Enjoy a cold beer from Pacfico or a refreshing drink from Athletic Brewing in the Beverage Garden next to the stage, and don't miss our food court with yummy food trucks.



Philly BIKE RIDE® FINISH FESTIVAL



- BEVERAGE GARDEN
- BIKE PARKING
- BIKE RENTALS
- EXHIBITORS & VENDORS
- FINISH LINE
- FOOD TRUCKS
- INFO & SOLUTIONS
- MEDICAL
- MERCH STORE
- PHOTO AREA
- RESTROOMS
- FESTIVAL STAGE
- PREMIER LOUNGE
- VOLUNTEERS
- WATER REFILL
- WATER BOTTLE
- WELL-BEING ZONE BY Independence

The Finish Festival is open to the public and presented by

PENNSYLVANIA
IT'S A TRIP

Invite your friends and family to enjoy it with you.

GIVING BACK

YOUR RIDE MAKES AN IMPACT

Every pedal stroke by participants over the past five years has translated into **support of community initiatives** that make bicycling more accessible, safe, and fun for everyone.



THE BICYCLE COALITION YOUTH CYCLING PROGRAM

We are proud to celebrate a **half-decade supporting** the amazing work done by the Bicycle Coalition of Greater Philadelphia (BCGP), and to sponsor their Youth Cycling program, which **empowers the next generation of riders** with essential safety skills and leadership training.

This partnership reflects our shared vision of a more connected, **bike-friendly Philly,** where youth are equipped not just for the road ahead, but for lifelong active living.



GRADUATION ON WHEELS

We are equally happy to recap the lasting success of our **Graduation on Wheels** initiative, through which James Logan Elementary School became the first in the District to **incorporate bicycling into their PE curriculum.**

So far, 170 students have completed a year of bike safety training, having received a **brand-new bike, helmet, and lock.** We are honored to have students, their families, and teachers **riding with us.**

Building on the success of its first edition, we continue working hand-in-hand with all program partners to roll out the **next Graduation very soon.**



None of this would be possible without the support of our riders. **Thank you for riding with us** and making a positive impact on the community - one mile at a time.



VISIT PHILLYBIKERIDE.COM/COMMUNITY-IMPACT TO LEARN MORE

OFFICIAL MERCHANDISE

WEAR YOUR LOVE FOR BICYCLING ON YOUR SLEEVE!

Shop for Philly Bike Ride gear at the Official Merchandise Shop at Packet Pickup and at the Finish Festival.

Our retail partners have a great selection of t-shirts, cycling jerseys, jackets, and more.

VISIT BIKERIDESHOP.COM TO SEE THE FULL LINEUP!







NOTE

If you purchased merchandise online after 9/30 or need to process a size exchange, please visit our Store at Packet Pickup or Finish Festival.

THANK YOU TO OUR PARTNERS

FINISH FESTIVAL CELEBRATION PARTNER

PENNSYLVANIA
IT'S A TRIP

FOUNDING PARTNER

BICYCLE COALITION OF GREATER PHILADELPHIA

OFFICIAL PARTNERS

AMERICAN FIDELITY
a different opinion

ATHLETIC BREWING CO

Independence

KATE'S Real FOOD

Keswick CYCLE

ESTD 1994 La COLOMBE COFFEE WORKSHOP

MADE GOOD

CERVEZA PACIFICO CLARA

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WAYMO

SUPPORTING PARTNERS

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Indego SPONSORED BY Independence

PHILADELPHIA Parking Authority

THE LEAGUE OF AMERICAN BICYCLISTS since 1880

STREETS CALLING BIKECLUB

VARLO